

# ISAT

**INTERNATIONAL SCHOOL  
OF ADVANCED TECHNOLOGY**

**BSc MASS  
COMMUNICATION AND  
JOURNALISM**

**Your Pathway to Success with ISAT**



# About Us

At International School of Advanced Technology (ISAT) Institute, we are redefining business education for a global generation. Our mission is to deliver high-quality, industry-relevant programs that equip students with the skills, confidence, and mindset to lead in today's dynamic world. We now proudly offer the BSc Mass Communication and Journalism program, with university collaboration to be decided.

## BSc Mass Communication and Journalism

The BSc Mass Communication and Journalism programme equips students with essential skills for careers in media and communication. Graduates may progress to advanced studies or research (MPhil/PhD). The programme uses a blended learning approach with a Virtual Learning Environment (VLE), combining lectures, media labs, seminars, and group projects to ensure practical and industry-focused learning.

**TBD**



# Why Choose Our BSc Mass Communication and Journalism Program?

- ▶ Work-Integrated Learning with Internships
- ▶ Open to International Students Worldwide
- ▶ Industry-Relevant Curriculum for Future Careers
- ▶ Soft Skills, Leadership & Strategic Thinking Development
- ▶ Career Support, Mentorship & Placement Assistance
- ▶ Stress-Free Exams Focused on Learning Outcomes
- ▶ Pathways to MA in Journalism, Communication Studies & Specialized Media Programs



# Program Overview



Duration: **3 Years | 6 Semesters**

Eligibility: **+2 Qualified Students (Any Stream)**

Specializations: **Digital Media & Online Journalism**

# Career Pathways



- ▶ Journalist (Print, Broadcast, or Digital Media)
- ▶ News Anchor / TV Presenter
- ▶ Media Correspondent / Reporter
- ▶ Public Relations Specialist
- ▶ Corporate Communications Manager
- ▶ Advertising & Media Planner
- ▶ Content Writer / Editor
- ▶ Film & Documentary Maker



# Internships & Industry Collaborations

Partnerships with tech companies and start-ups Hands-on learning through internships and live projects Mentorship from corporate professionals Real-time exposure to business tools and challenges

## Admission Process

- ▶ Fill the Online Application Form
- ▶ Interview
- ▶ Attend Orientation
- ▶ Receive Admission Confirmation
- ▶ Begin Your Global BSc Journey with International School of Advanced Technology (ISAT) Institute





Our Campus



# THANK YOU



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