

ISAT

**INTERNATIONAL SCHOOL
OF ADVANCED TECHNOLOGY**

BA (HONS) BUSINESS ADMINISTRATION

Your Pathway to Success with the
University of West Scotland (UWS)

Full-time UK Degree at Your Doorstep

**GLOBALLY ACCREDITED | UK UNIVERSITY
DEGREE | WORK-INTEGRATED LEARNING**



About Us

At International School of Advanced Technology (ISAT) Institute, we are redefining business education for a global generation. Our mission is to deliver high-quality, industry-relevant programs that equip students with the skills, confidence, and mindset to lead in today's dynamic world. We now proudly offer the BA (Hons) Business Administration program in collaboration with two prestigious UK universities.

BA (Hons) Business Administration (UWS)

The BA in Business Administration at UWS prepares you to succeed in today's dynamic business environment. You'll develop expertise in ethical, sustainable, and innovative practices while gaining transferable skills in leadership, problem-solving, communication, and digital tools. The programme offers flexible study options, modern teaching methods, and real-world applications to help you excel in global industries, government, NGOs, or entrepreneurship. Graduates are also well-prepared for postgraduate study and professional certifications.

University of West Scotland (UWS) University of Gloucestershire (UoG)

These partnerships allow students from any country to pursue a UK-accredited business degree while gaining real-world experience and career-ready skills.



Why Choose Our BA (Hons) Business Administration(UWS) Program?

- ▶ Work-Integrated Learning with Internships
- ▶ Open to International Students Worldwide
- ▶ Industry-Relevant Curriculum for Future Careers
- ▶ Soft Skills, Leadership & Strategic Thinking Development
- ▶ Career Support, Mentorship & Placement Assistance
- ▶ Stress-Free Exams Focused on Learning Outcomes
- ▶ Pathways to MBA, PGDM & Specialized Master's Programs



Program Overview



Duration: **3 Years | 6 Semesters**

Eligibility: **+2 Qualified Students (Any Stream)**

Specializations: **Artificial Intelligence Digital Marketing**

Career Pathways



- ▶ Digital Marketing Executive/Manager
- ▶ AI-Powered Business Analyst
- ▶ E-commerce Consultant
- ▶ SEO/SEM Specialist
- ▶ Business Intelligence Consultant
- ▶ Entrepreneur in Digital or AI-Enabled Ventures
- ▶ Social Media & Content Strategist
- ▶ Data-Driven Marketing Expert



Our UK University Partners



University of West Scotland (UWS)

Ranked among the top 300 globally for sustainable development
Career-focused teaching and world-class research Campuses in
Scotland and London Strong student support and vibrant international
community

www.uws.ac.uk

University of Gloucestershire (UoG)

95% graduate employment or further study rate Lifetime career coaching
and guaranteed accommodation Campuses in Cheltenham and Gloucester
80+ student societies and a dynamic campus life

www.glos.ac.uk



Internships & Industry Collaborations

Partnerships with tech companies and start-ups Hands-on learning through internships and live projects Mentorship from corporate professionals Real-time exposure to business tools and challenges

Admission Process

- ▶ Fill the Online Application Form
- ▶ Interview
- ▶ Attend Orientation
- ▶ Receive Admission Confirmation
- ▶ Begin Your Global BA Journey with International School of Advanced Technology (ISAT) Institute





Our Campus



THANK YOU



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